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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Anthony V. Pugliese, III, et al.

Serial No.: 09/994,805

Filed: November 28, 2001

For: **System and Method for Displaying and Selling Goods and Services in a Retail Environment Employing Electronic Shopping Aids**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST
(REVOCATION OF PRIOR POWERS)

As assignee of record of the entire interest of the above-identified patent application

REVOCATION OF PRIOR POWERS OF ATTORNEY

all powers of attorney previously given are hereby revoked and

NEW POWER OF ATTORNEY

the following attorneys and/or agents are hereby appointed to prosecute and transact all business in the Patent and Trademark Office connected therewith.

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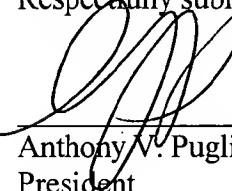
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Docket No.: S255 1020.1

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